

LINE CARD

SOUTHWEST (AZ, Southern NV)

NOVIDOR &
FIRESTONE

Ci SALES AND MARKETING

Amina Technologies Amina Technologies is the world's leading supplier of custom flat panel loudspeaker solutions.

Audio Pro Manufacturers of highly advanced multi-zone wireless speaker solutions.

BDI BDI's Home Theater furniture is engineered to meet the demanding needs of today's electronics, and do so while enriching the home and the home theater experience.

Boston Acoustics Boston's ability to combine high performance with elegance has led to a wide range of innovative products that deliver clear, authentic sound from the bedroom to the backyard.

Canton Canton aims for perfection. That is why they ensure that every loudspeaker sounds just as good as their reference models with a standardized 100% quality control system governing every component part.

Clare Controls Clare Controls is a leading provider of home systems and software for residences and businesses. They provide world-class experience centers where dealers and consumers can see and experiment with the systems they provide.

Denon Denon celebrates its 100-year anniversary in 2010, carrying on its tradition of excellence with a renewed commitment to the highest quality home theater, audio, and software products.

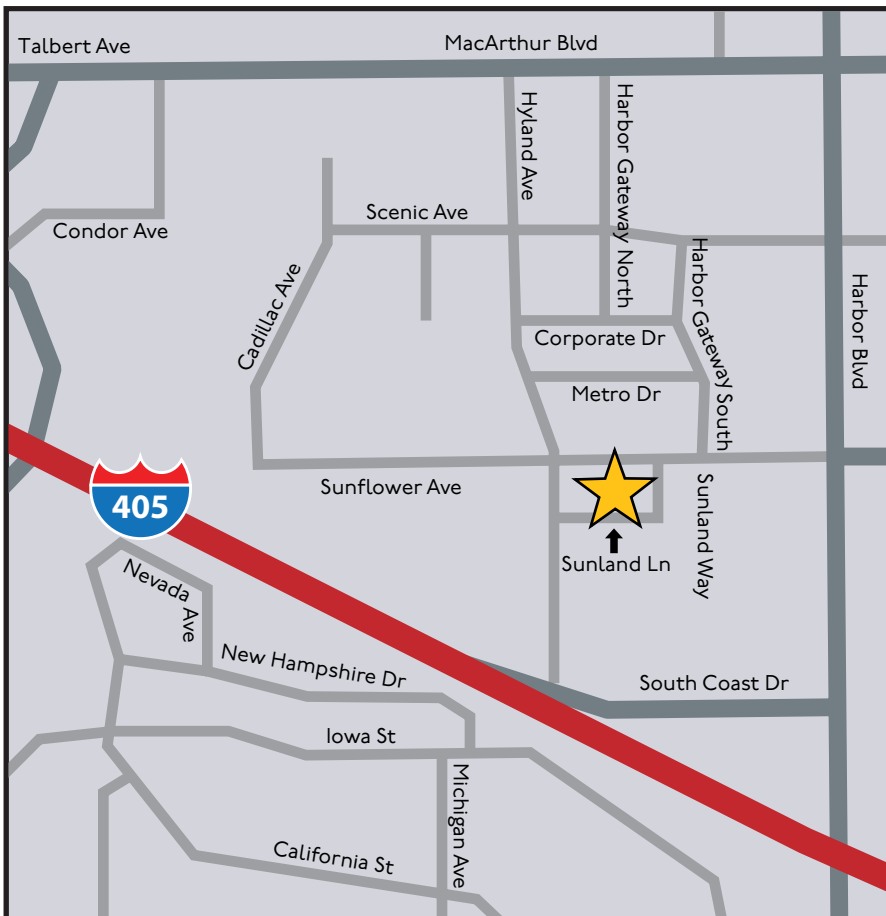
Straight Wire The philosophy of delivering all the music and a clear picture has been the foundation of Straight Wire for over 15 years. The straight approach attaches no filters and provides the truest sound and vision that creators intended for your relaxation & escape.

URC Universal Remote Control is a world leader in the custom design, engineering, manufacturing and distribution of high-quality remote controls and home automation products.

ABOUT US

Novidor & Firestone is an independent manufacturers' representative firm founded nearly 30 years ago. We specialize in consumer electronics, and focus on premium vendors catering to the specialty audio-video retail, distributor, and custom installation market. Our vendors are a diverse group, which offers the best of their class, and we seek to represent only those vendors who enhance our dealers' assortments - vendors who provide differentiation with distinction.

We are a full-service team that maintains close relationships with our vendors and our dealers to ensure that the delicate balance between both their needs is kept. In order to deliver the exceptional sales results we enjoy, we regularly assist with budgeting and forecasting while integrating our vendors' national plans into our local markets. We constantly provide professional sales training and are always abreast of industry trends.



Southwest

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